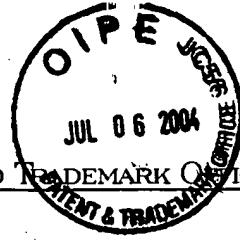


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APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/695,686	10/29/2003	Margaret Aleles	JPB5008NP

000027777  
 PHILIP S. JOHNSON  
 JOHNSON & JOHNSON  
 ONE JOHNSON & JOHNSON PLAZA  
 NEW BRUNSWICK, NJ 08933-7003

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J&amp;J PAT. DKT. SECTION

CONFIRMATION NO. 5056  
 FORMALITIES LETTER



\*OC000000011848967\*

Date Mailed: 02/06/2004

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

*Filing Date Granted***Items Required To Avoid Abandonment:**

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.

**SUMMARY OF FEES DUE:**

Total additional fee(s) required for this application is **\$130** for a Large Entity

- **\$130** Late oath or declaration Surcharge.

Replies should be mailed to: Mail Stop Missing Parts  
 Commissioner for Patents  
 P.O. Box 1450  
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*A copy of this notice **MUST** be returned with the reply.*

07/09/2004 WABRHAM1 00000009 100750 10695686

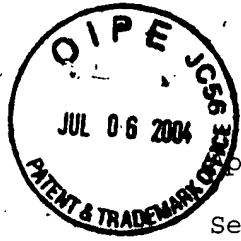
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Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE



DOCKET NO. JBP-5008 NP  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Margaret Aleles et al.

Serial No.: 10/95,686 Art Unit:

Filed : October 29, 2003 Examiner:

For : METHOD OF PROVIDING PERSONALIZED PROGRAMS TO RETAIL CUSTOMERS

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Missing Parts, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

July 1, 2004

(Date of Deposit)

Andrea L. Colby

(Name of applicant, assignee, or Registered Representative)

Andrea L. Colby

(Signature)

July 1, 2004

(Date of Signature)

Mail Stop Missing Parts  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

SUBMISSION OF COMBINED DECLARATION AND POWER OF ATTORNEY

Dear Sir:

Pursuant to Rule 53(f) and Rule 54, please find enclosed a Combined Declaration and Power of Attorney for the application of Margaret Aleles, Steven A. Shaya, Anna Marie Newton and Katie Cheng, entitled METHOD FOR PROVIDING PERSONALIZED PROGRAMS TO RETAIL CUSTOMERS, attorney Docket No. JBP 5008-NP, to complete, pursuant to Rule 51, this application filed on October 23, 2003 by Express Mail pursuant to Rule 10. As required, a copy of the Notice to File Missing Parts of Application is also attached.

Please charge Johnson & Johnson Deposit Account No. 10-0750/JBP-5008-NP/ALC in the amounts of \$130.00 for submission of the Declaration pursuant to Section 1.16(e). The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Account No. 10-0750/JBP-5008-NP/ALC. This sheet is submitted in triplicate.

Respectfully submitted,

Andrea L. Colby

Andrea L. Colby  
Reg. No. 33,194  
Attorney for Applicants

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One Johnson & Johnson Plaza  
New Brunswick, NJ 08933-7003  
(732) 524-2792